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PORTFOLIO
OF *partners*



HUMANE ANIMAL
PARTNERS
DELAWARE



DEAR FRIENDS,

Humane Animal Partners (HAP) is dedicated to improving the lives of animals through innovative programs, community outreach, and strategic partnerships. Today, we invite you to join our esteemed Portfolio of Partners, HAP's group of committed business supporters. With your support, we will continue to make a meaningful impact in the lives of animals in need.

When you become part of HAP's Portfolio of Partners, your company aligns itself with a respected organization committed to animal welfare. Your partnership with HAP will not only demonstrate your dedication to corporate social responsibility but provide tangible benefits, including brand exposure, networking opportunities, and the satisfaction of supporting a worthy cause.

As a member of HAP's Portfolio of Partners, you will join other reputable businesses that share our vision of creating a world where animals are treated with compassion and respect. Your support will enable us to expand our reach, enhance our programs, and ultimately make a difference in the lives of countless dogs and cats.

The generosity of individuals and businesses in our community is critical to our success. On behalf of HAP's staff, Board of Directors, and all the animals we serve, thank you for your consideration.

You help us save lives, and we couldn't do this important work without you!

Gratefully,

A handwritten signature in black ink that reads "Patrick J. Carroll".

Patrick J. Carroll
Chief Executive Officer



HAPPY TO MEET YOU

HUMANE ANIMAL PARTNERS' mission is to connect people with animals, build strong relationships to better the community, and prevent cruelty to animals. These pillars are brought to life through programs that provide shelter and adoption for unwanted and homeless pets, reduce pet overpopulation through low-cost spay/neuter, and enable pet retention by providing low-cost veterinary services, free community pet food pantries, and more.



LOW-COST SPAY/NEUTER

HAP helps keep the population of cats and dogs more manageable to ensure fewer animals are left homeless.

LOW-COST WELLNESS

Our experienced veterinary professionals provide high quality, compassionate care by appointment at HAP's Wilmington and Stanton/Christiana locations.

VACCINE CLINICS

Pet vaccinations and microchipping are provided at all 3 locations: Wilmington, Stanton/Christiana, and Rehoboth Beach. Dog licensing is also available.

PET FOOD PANTRY

We assist struggling community members by providing free dog and cat food at all 3 locations: Wilmington, Stanton/Christiana, and Rehoboth Beach.

Last year marked 150 years of Humane Animal Partners' service to the Delaware community!

Our name changed in 2022 when Delaware SPCA and Delaware Humane Association (DHA) merged, but our founding dates to 1873. When your business becomes part of our Portfolio of Partners, you help pave the way for many more years of lifesaving work.

1,456

WELLNESS
APPOINTMENTS

351

SPECIAL
SURGERIES



[HUMANEANIMALPARTNERS.COM](https://humaneanimalpartners.com)

55K

MONTHLY UNIQUE
VISITORS

160K

MONTHLY
SESSIONS

324

PETS SERVED AT
5 FREE WELLNESS
CLINICS IN SUSSEX
COUNTY, DE

2023 | OUR IMPACT

2,300

ADOPTIONS

5,087

SPAY/NEUTER
PROCEDURES
PERFORMED



2,328

ANIMALS TAKEN
INTO CUSTODY

341

ACTIVE
VOLUNTEERS

&

8,412

VOLUNTEER
HOURS



42.5K

EMAIL
SUBSCRIBERS

2024 EVENTS



WAGS, WHISKERS,
& WINE
6.14.24

HONEY BEE BARN
AT HOPKINS
HEARTLAND
MILTON, DE

CASINO NIGHT
9.26.24

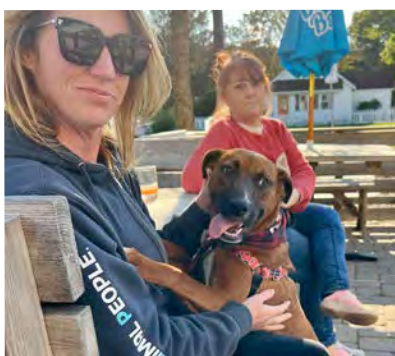
BAYWOOD
GREENS
MILLSBORO, DE

NUMEROUS
COMMUNITY
EVENTS
**ALL YEAR
LONG**

THROUGHOUT
SUSSEX COUNTY



2023 HAPPENINGS





YOUR SUPPORT

Saves the lives of thousands of animals that come to HAP each year.

Provides wellness clinics to our Delaware community pet owners.

Ensures our weekly public spay/neuter services provide thousands of vital surgeries each year.

Keeps our free pet food pantries stocked full of food for pet owners in need.

PARTNERSHIP BENEFITS

Attract the attention of prospective customers because of your company's commitment to the nonprofit's mission.

Offer public recognition of your business's connection with a cause, which may help attract new customers or bolster your company's reputation.

Increase visibility and brand recognition throughout the Delaware region all year long.

Enhance good-will and public recognition as a steadfast member of the HAP community.

**According to National Council of Nonprofits.*



PARTNERSHIP LEVELS



GRAND CHAMPION \$15,000

- Partner receives the following at 2 signature events:
 - Opportunity for business representative to speak
 - Shout-out/thank you by HAP CEO
 - Company name on press releases
 - Company logo on promotional materials
 - Mention in social media posts related to the two events
 - Mention in 2 post-event blog recaps on HAP website
 - Opportunity to distribute company-branded giveaway item
 - 8 tickets to both events
- Reserved table for 8 at Casino Night
- Featured as a HAP supporter in ½ page Cape Gazette ad
- Dedicated post on why partner supports HAP on all social media platforms: Facebook, Instagram, and LinkedIn
- Logo or flyer of choice included in adoption folders for the year (all locations).
- Mention as a supporter in the marketing of at least 3 HAP adoption promotions
- 12-month promotion on HAP website
- Recognition all year as a Portfolio of Partners supporter:
 - Name/logo include as sponsor of all 2024 signature events (Designer Bag Bingo, Wags, Whiskers & Wine, Casino Night, Muttini Mixer)
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram, and LinkedIn





FUR-LANTHROPIST

\$10,000

- 6 tickets to Wags, Whiskers, & Wine and Casino Night
- Shout-out/thank you by HAP CEO at both events
- Opportunity for business representative to speak at 1 event
- Featured as a HAP supporter in ¼ page Cape Gazette ad
- Logo or flyer of choice included in Rehoboth Beach adoption folders for the year
- Company name on press release of 1 Sussex County event
- Company logo on all promotional materials on 1 Sussex County event
- Mention in regular social media posts of 1 event
- Mention in 2 post-event blog recaps on our website
- Dedicated post on why partner supports HAP on all social media platforms: Facebook, Instagram, and LinkedIn
- Mention as a supporter in the marketing of at least 3 HAP adoption promotions
- Opportunity to distribute company-branded giveaway item at 2 HAP events
- Recognition all year as a Portfolio of Partners supporter:
 - Name/logo include as sponsor of all 2024 signature events (Designer Bag Bingo, Wags, Whiskers & Wine, Casino Night, Muttini Mixer)
 - 12-month promotion on HAP website
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram, and LinkedIn

PARTNERSHIP LEVELS



LEADER OF THE PACK \$5,000

- 4 tickets to event of choice
- Shout-out/thank you by HAP CEO at both Wags, Whiskers, & Wine and Casino Night
- Logo or flyer of choice included in Rehoboth Beach adoption folders for the year
- Company name on press release of 1 event
- Company logo on promotional materials of 1 event
- Mention in regular social media posts of 1 event
- Mention in 1 post-event blog recap on HAP website
- Dedicated post on why partner supports HAP on Instagram & LinkedIn
- Mention as a supporter in the marketing of at least 3 HAP adoption promotions
- Recognition all year as a Portfolio of Partners supporter:
 - Name/logo include as sponsor of all 2024 signature events (Designer Bag Bingo, Wags, Whiskers & Wine, Casino Night, Muttini Mixer)
 - 12-month promotion on HAP website
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram, and LinkedIn

PARTNERSHIP LEVELS

BEST FRIEND **\$2,500**

- 2 tickets to event of choice
- Shout-out/thank you by HAP CEO at one HAP event of choice
- Logo or flyer of choice included in Rehoboth Beach adoption folders for 6 months
- Company name on press release of 1 event
- Company logo on promotional materials of 1 event
- Mention in regular social media posts of 1 event
- Mention in 1 post-event blog recap on our website
- Recognition all year as a Portfolio of Partners supporter:
 - Name/logo include as sponsor of all 2024 signature events (Designer Bag Bingo, Wags, Whiskers & Wine, Casino Night, Muttini Mixer)
 - 12-month promotion on HAP website
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram, and LinkedIn



PARTNERSHIP LEVELS



PARTNER **\$1,000**

- Recognition all year as a Portfolio of Partners supporter:
 - Name/logo include as sponsor of all 2024 signature events (Designer Bag Bingo, Wags, Whiskers & Wine, Casino Night, Muttini Mixer)
 - 12-month promotion on HAP website
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram, and LinkedIn



THANK YOU

TO **HAP**'S 2023 PORTFOLIO OF PARTNERS



**PORTFOLIO
OF** *partners*

ALOYSIUS
BUTLER
& CLARK

BRAND | DIGITAL | MEDIA

LONGWOOD
VETERINARY
CENTER



**Limestone
Veterinary
Hospital**



DELAWARE PARK
CASINO & RACING



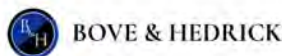
todaymedia



M&T Bank



KAREN D. POORE,
CHFC





CONTACT US

If you have any questions about partnership opportunities or wish to give at a level different than what is included in this packet, please reach out to us. We would be happy to customize a package that will best suit your company's objectives. Checks may be made payable to Humane Animal Partners (note Portfolio of Partners in memo line) and mailed to the Wilmington address below. You may also make your payment online using the QR code below.

Leigh McKinley, Sussex Director

Phone 302-200-7159

lmckinley@hapde.org

humaneanimalpartners.org

Email: giving@hapde.org



Wilmington – 701 A St. Wilmington, DE 19801

Stanton/Christiana – 455 Stanton Christiana Rd. Newark, DE 19713

Rehoboth Beach – 18675 Coastal Highway Rehoboth Beach, DE 19971

